

Name	Dr.Mahendra K. S.
Designation	Assistant Professor, Department of Management Studies
Qualification	Ph.D, MBA (Marketing and HR), BSc(Maths)
Email id	mahendratrivandrum@gmail.com
Area of Interest	<ol style="list-style-type: none"> 1. International Business 2. Foreign Trade Management 3. Logistics and Supply Chain Management 4. Digital Marketing 5. Marketing Management 6. Research Methodology 7. Soft Skill training
PhD Topic	Effects of Industry Institute Interaction on the Career Development of Engineering Students in Kerala
International Conferences / Papers Presented	<ol style="list-style-type: none"> 1. 9th International Conference on Human Values in Higher Education (ICHVHE 2024) – “Value-based Education for Humane Society (including SDGs)”, SRM (Deemed to be University), Worldwide Online, 22–24 November 2024. 2. Presented “Importance of Industry–Institute Interaction” at the 2nd International Conference on Multidisciplinary Research Towards Sustainable Development, organized by IARA, December 2018. 3. Presented “Industry–Institute Interaction in Kerala’s Engineering Education” at ICETMT, Faculty of Management Studies, NI University, Kanyakumari, April 2017. 4. Presented “Enhancing Research Precision and Efficiency with MIS” at ICRACCCT, NI College of Arts and Science, Kanyakumari, March 2016.
Appreciation / Awards	<ol style="list-style-type: none"> 1. LEAP 2025 Award, London School of Digital Business – For valuable contribution to the education industry. 2. Certificate of Appreciation, GTT Foundation – For placement excellence. 3. Master Mentor, K-DISC – Mentor-Initiated Training for Recruitment (MITR) Certified. 4. Conducted soft skill training sessions for NSS volunteers at Lourdes Matha Engineering College, Trivandrum.
Participation / Workshops / Webinars	<ol style="list-style-type: none"> 1. Online workshop on “Data Analytics & AI”, Centre for Computer Science and Information Technology (CCSIT), University of Calicut, in association with IPSR Solutions Ltd., 15 June 2024. 2. 9th International Conference on Human Values in Higher Education (ICHVHE 2024) – “Value-based Education for Humane Society (including SDGs)”, SRM (Deemed to be University), Worldwide Online, 22–24 November 2024. 3. Four-day online workshop on “Making Educational Videos”, Knowledge Centre, Kerala University of Digital Sciences, 14–17 March 2022. 4. Session on “3D Computer Vision”, ACM and IIC, IIIT Kottayam, 12 February 2022. 5. Six-day online workshop on “Scholarly Writing and Publishing”, Knowledge Centre, Kerala University of Digital Sciences, 7–12 February 2022. 6. Online training/webinar on “IEEE – Enhancing Your Project Work and Research”, KMEA Engineering College, 19 May 2021. 7. Online workshop on “Impact Lecture Series”, organized by the Institution’s Innovation Council, Nurul Islam College of Arts and Science, Kumar Kovil, 12 October 2021. 8. Two-day workshop on “Internet of Things: Trends and Challenges”, KMEA Engineering College, Kochi, 9–10 May 2016 (Dept. of ECE, IEEE Student Branch & IETE Student Forum, in association with Grey Technolabs).
Invited as Resource Person	<ol style="list-style-type: none"> 1. Soft skill training session for NSS volunteers, Lourdes Matha Engineering College, Trivandrum, 28-12-2021 2. Faculty Development Programme, NI University, Kanyakumari, Dept of Management Studies, 11-08- 2022 3. Career Development, UIT, Trivandrum, Dept of Management Studies, 02-04-2022

Research Publications (Scopus-Indexed)	<ul style="list-style-type: none"> Mahendra K.S., Kinslin D., Janardhanan K.A., Deekshith D. (2025). <i>Bridging the Divide: Analyzing the Gap Between Engineering Education and Industry-Institute Interaction in Kerala</i>. Indian Journal of Information Sources and Services (IJISS), SCOPUS-Indexed, Q2 Journal, Vol. 15, No. 1, pp. 128-140. ISSN: 2231-6094. DOI: 10.51983/ijiss-2025.IJISS.15.1.06 Mahendra K.S., Kinslin D., Janardhanan K.A., Deekshith D. (2025). <i>Navigating Challenges in Engineering Education: A Comprehensive Examination of Kerala's Landscape and Policy Interventions</i>. Indian Journal of Information Sources and Services (IJISS), SCOPUS-Indexed, Q2 Journal, Vol. 15, No. 1, pp. 72-87. ISSN: 2231-6094. DOI: 10.51983/ijiss-2025.IJISS.15.1.12
Total UG Teaching Experience	14 years
Total PG Teaching Experience	11 years
Details of Teaching Experience	<ol style="list-style-type: none"> Assistant Professor – School of Management Studies, Saraswathi College of Arts and Science, Thiruvananthapuram, Kerala. (Affiliated to the University of Kerala), 3 Years (UG) Training and Placement Officer, Digital University Kerala, 1.5 years (PG). Assistant Professor, Dept of Basic Sciences and Humanities, KMEA Engg College (Affiliated to the KTU), 6 years (UG & PG). Manager – Placement Training, Chinmaya University, 2.5 years (UG & PG) Training and Placement Officer, Amrita University, 1.5 years (UG & PG).
Papers/subjects/courses taught/teaching	Principles of Management, International Business, Management of Foreign Trade, Marketing Management, Digital Marketing-Commerce and Online Business, Logistics and Supply Chain Management, Entrepreneurship and Startup Management, Financial Management, Strategic Management, Human Resource Management, Organizational Behaviour, Business Communication & Professional Skills, Research Methodology
Any other academic oriented experiences	<ol style="list-style-type: none"> Senior Executive – Business Development & HR Coordination. Leeds Technologies, Technopark, 2 years. Sr. Executive (Events), Promotion & Development Department, ICFAI University, 1.3 years
Memberships or other academic duties fulfilled.	<ol style="list-style-type: none"> Academic Advisor for FYUGP BBA Programme Department Timetable and Workload Coordinator Curriculum Planning and Syllabus Review Member Industry Interaction and MoU Facilitation Coordinator Internship and Project Guidance Supervisor Student Feedback and Academic Audit Coordinator Outcome-Based Education (OBE) Implementation Support Department Website and Digital Content Coordinator Faculty Coordinator for Skill Development Programmes Mentor for Student Innovation and Startup Projects Coordinator for Alumni Relations Department Academic Review Committee Member
Any Other Necessary Details	<ol style="list-style-type: none"> Integrates industry practices into teaching Promotes case-based and experiential learning Encourages professional skill certification Supports student participation in competitions and conferences Focuses on ethical leadership and critical thinking Contributes to quality enhancement initiatives Maintains a learner-centric academic environment Engages in continuous professional development